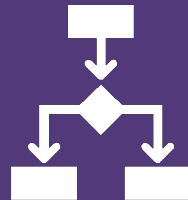


A Smokefree Generation

Action to address smoking and vaping



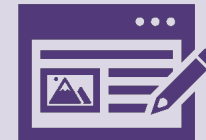
The Case For Change

- 1) Tobacco is the one of the most preventable causes of ill health, disability and death, responsible for 64,000 deaths in England a year
- 2) Almost every minute of every day someone is admitted to hospital because of smoking
- 3) 75,000 GP appointments could be attributed to smoking each month
- 4) It is estimated that the total costs of smoking in England are over £17 billion including £14 billion loss to productivity
- 5) Three-quarters of current smokers would never have started if they had the choice again

Acknowledgements

This report has been compiled by OHID & Wiltshire Council Public Health team

Further information and data about Wiltshire Public Health can be accessed on the Wiltshire Intelligence Network website here <https://www.wiltshireintelligence.org.uk/>





Children turning 14 or younger this year will never be able to be legally sold cigarettes

This will mean effectively raising the age of sale by one year each year for this generation (born on or after 1 January 2009)

This will not criminalise smoking nor will it mean anyone who can buy cigarettes now will be prevented from doing so in the future

This will implement the recommendation from the independent Khan Review

Funding

Additional £70 million per year for next five years to support Local Stop Smoking Services - in addition to the Public Health Grant, doubles spending from £68 million to £138 million

Exact funding allocations communicated to LAs through the grant agreement process. Indicative funding allocations as an annex to the Command Paper

Funding uplift based on number of smokers in each LA - targets high prevalence areas

Additional £5 million this year then £15 million per year after to fund new national anti-smoking campaigns

Funding on top of national Swap to Stop scheme (up to £45 million over 2 years) & financial incentives to support pregnant smokers (up to £10 million over 2 years)



Youth Vaping – UK-wide consultation

Ensuring vapes can continue to be made available to current adult smokers is vital to tackle smoking – we must take a balanced approach.

However, rates have tripled amongst children.

We need new mechanisms and resources to crack down on youth vaping and ensure the law is enforced.

UK wide consultation looks at new measures to reduce appeal, access, affordability of vapes to children:

1. Restricting the flavours and descriptions of vapes
2. Regulating point of sale displays in retail outlets
3. Regulating vape packaging and product presentation
4. Considering restricting the sale of disposable vapes – Defra led
5. Introducing a duty on vapes - HMT led
6. Introducing product standards for non-nicotine vapes and other consumer products

In addition, we will look to ban free samples of vapes and introduce age of sale for non-nicotine vapes – without consultation



Stop Smoking Services funding allocations to be confirmed,

These will be ring fenced and spend already within the PHG will need to be maintained.

Circa £500K



Targeted system action to reduce prevalence and ill-health across Wiltshire

Leadership support

Once in a lifetime opportunity

8 week UK wide consultation on new legislative proposals has been launched (closes 6th Dec)

[Creating a smokefree generation and tackling youth vaping](#)



Support us to share the information

Talk to communities, businesses and MP's

